



ST. XAVIER'S COLLEGE (AUTONOMOUS)
PALAYAMKOTTAI - 627 002
(Recognized as "College with Potential for Excellence" by UGC & Accredited by NAAC at A++ Grade with a CGPA of 3.66 out of 4)



ANNUAL REPORT 2022-2023

DEPARTMENT OF VISUAL COMMUNICATION

VISCOM



Department of Visual Communication conducted various activities during the academic year 2022 – 23. The following is the list of activities:

S.No	PROGRAMME	DATE
1	Workshop on Performing Arts for UG II and UG III by Mr. Mathiyazhagan , Sankarankoyil	19.07.2022
2	Freshers Day Celebration	04.08.2022
3	Lecture on Writing–Content and concept by Mr. Thanappan Kathir, Writer & Poet	05.08.2022
4	Workshop on drawing by Kathirvel .	18.08.2022
5	Workshop on Folk Art 'Thol Pavai Koothu' by 'Kalaimuthamani' Mr. M. Raju. Tirunelveli.	24.08.2022
6	Workshop on Drama Performance and script by the artist Mr. Azhagumithran, Nagercoil.	27.08.2022
7	Department Association Inauguration	02.09.2022
8	Lecture on Radio Advertising by R.J Mr. Rajesh Suryan FM	07.09.2022
9	College Centenary documentation by VisCom Students	09.09.2022

10	District level 'Cultural Walk' as part of Tirunelveli Day with Tirunelveli Cultural Association.	10.09.2022
11	Guest Lecture by Mr. Partha Sarathi, Formar BBC , Puthiyathalamurai Journalist	09.02.2023
12	Guest Lecture By Mr. Vignesh, Media entrepreneur	09.02.2023
13	Guest Lecture by Dr. P. Vinoth, Blank Investigative activity	07.03.2023
14	Field Visit to AARAA KATHAL , Suryan FM, Thamirai Bharani River	14.03.2023
15	Workshop on Mirror less Panchromatic photography , Canon Camera professional	19.03.2023
16	Field Visit by I year & II year students to Porunai Book Exhibition	06.03. 2023
17	Workshop on Writing for Media conducted by the journalist, Mr. Nagarajan Kanthan, Puthiyathalaimurai Chief Corespondent	15.03.2023
18	Workshop on Script Writing by Writer Mr. Muthalakurichi Kamarasu	15.03.2023
19	Workshop on Film Making by Director Mr. Jackson Raj/International award winner	16.03.2023
20	Workshop Story Development for second Year Writer Ms. Uma	16.03.2023
21	Workshop on Photography and Editing for first year Tony-Photographer	16.03.2023 17.03.2023
22	Workshop on Video Editing by Hardly-Editor	17.03.2023
23	Workshop on Story development by Writer Narumponathan	17.03.2023